



MEDIA INFORMATION

Contact: Erik Arneson – SPEED
Earneson@SpeedTV.com
704-731-2189

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SPEED™ SCHEDULES SIX EPISODES OF *BIG SHOTS – TITANS AT THE TEE* FOR SEPTEMBER PREMIERE

COMPETITION FOLLOWS EIGHT NASCAR DRIVERS AS THEY COMPETE ON THE HORSEPOWER TEE SHOT TOUR

SPEED will offer a sneak peek at its new Monday night series *Big Shots – Titans at the Tee* on Sept. 19 at 8 p.m. ET, as the six-episode show follows a group of NASCAR drivers as they compete on the newly created HorsePower Tee Shot Tour.

Drivers Elliott Sadler, Brian Vickers, J.J. Yeley, Marcos Ambrose, David Ragan, Kyle Petty, Hermie Sadler and Stephen Leicht will partner with some of the longest hitters in the world in a series of six Power Golf events that reward both distance and accuracy.

"This has been a lot harder than I expected and the competition is great," said Elliott Sadler, a regular on the popular SPEED pre-race show *Trackside*. "The fans who have watched the first three competitions in person are very vocal and very active participants in the events, so they obviously enjoy what they are seeing. I think the fans who watch it on TV this fall will take pleasure in seeing their favorite drivers competing in a different setting ... and if you are a golf fan, you are going to see some of the most amazing shots ever hit."

Using only USGA-approved drivers, all play is generated from a tee box located on an actual golf hole. Ten-yard scoring segments start at 220 yards through 400 yards, with each segment increasing by 5 points. Shots outside the competition grid do not earn any points.

Hosted by Rick Allen, the one-hour programs will follow the HorsePower Tee Shot Tour as it travels the NASCAR circuit, teeing it up at Cabarrus Country Club (Concord, N.C.), The Grande Golf Club (Jackson, Mich.), Joliet Country Club (Joliet, Ill.), Mark Twain Golf Course (Elmira, N.Y.), Maple Dale Country Club (Dover, Del.) and wrapping things up back in Concord for the championship.

"This show is the culmination of athletes from two great sports coming together to showcase their individual athletic abilities in a format that demonstrates to the world that these guys can hit the golf ball a long way as well as shape their shots with accuracy," said John Mamoudis, President and CEO, HorsePower Sports Marketing. "With the NASCAR drivers behind the wheel every day at speeds up to 200 mph and then involved with a golf competition in which ball speeds reach 200 mph, it make for a natural adrenaline rush that is constantly part of their lives."

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Big Shots – Titans at the Tee broadcast schedule (all times Eastern and subject to change):

- Episode 1 premieres Friday, Sept. 19 at 8 p.m. (replays Sept. 22 at 9 p.m.)
- Episode 2 premieres Friday, Sept. 26 at 8 p.m. (replays Sept. 29 at 9 p.m.)
- Episode 3 premieres Monday, Oct. 6 at 9 p.m.
- Episode 4 premieres Monday, Oct. 17 at 9 p.m.
- Episode 5 premieres Monday, Oct. 20 at 9 p.m.
- Episode 6 premieres Monday, Oct. 27 at 9 p.m.

For a scoring chart and more information on the HorsePower Tee Shot Tour, please visit: <http://www.hpteeshottour.com>.

SPEED is the nation's first and foremost cable television network dedicated to motor sports and the passion for everything automotive. From racing to restoration, motorcycles to movies, SPEED delivers quality programming from the track to the garage. Now available in more than 78 million homes in North America, SPEED is among the fastest-growing sports cable networks in the country and, the home to NASCAR on SPEED and an industry leader in interactive TV, video on demand, mobile initiatives and broadband services. For more information, please visit SPEEDtv.com, the online motor sports authority.

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